

AEROSOPHIA BV – PRIVACY POLICY

Effective Date: 1-1-2025

Last Updated: 1-12-2025

1. Introduction

This Privacy Policy explains how AeroSophia BV (“Aerosophia”, “we”, “us”, or “our”) collects, uses, shares, and protects personal data when you use our platform, services, or interact with us.

Aerosophia is committed to protecting the privacy and security of your data in accordance with the **General Data Protection Regulation (GDPR)** and applicable Dutch privacy laws.

Controller:

Aerosophia BV

Registered in the Netherlands

KvK Number: 95217827

Email: contact@aerosophia.com

2. Scope

This Privacy Policy applies to:

- Users of the Aerosophia SaaS platform (including drone pilots, operators, company administrators)
 - Visitors of our website (www.aerosophia.com)
 - Partners, vendors, and prospective clients engaging with Aerosophia
 - Individuals whose data is processed through the use of our services (e.g., image/video data)
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3. What Data We Collect

We collect and process the following categories of personal data:

3.1 User Account & Identification Data

- Name
- Email address
- Phone number
- Username and password
- Company affiliation and role
- Certifications and qualifications

3.2 Operational & Platform Data

- Flight logs and telemetry metadata

- Uploaded drone footage, images, and geolocation
- AI-generated analytics linked to drone missions
- Activity logs, usage metrics, and preferences

3.3 Technical Data

- IP address
- Browser type and device identifiers
- Access times and pages visited
- Cookies and tracking data

4. How We Use Personal Data

1. We use your personal data for the following purposes:

- To provide, operate, and manage access to the Aerosophia platform.
- To analyze drone data and deliver AI-based insights.
- To verify pilot credentials and manage compliance.
- To improve and personalize our services.
- To process transactions and subscription plans.
- To provide support and communicate with users.
- To meet legal, regulatory, or contractual obligations.
- To support project engagements while ensuring strict information minimization and anonymization practices where appropriate.

2. In the context of projects, Aerosophia applies heightened information sensitivity protocols. This includes:

- Omitting names or personally identifiable information from demo materials, reports, or presentations unless explicitly agreed upon.
- Ensuring that data used in project environments is minimized and anonymized where feasible and relevant.
- Sharing information strictly on a need-to-know basis within the organization and only with personnel assigned to the specific project.

These practices support the ICO principles of integrity, continuity, and impartiality, as expected in high-trust and regulated environments.

5. Legal Basis for Processing

We process personal data under the following lawful bases:

- **Performance of a contract:** Managing user accounts, platform access, and delivery of services.
- **Consent:** For marketing communications or optional features (you can withdraw at any time).
- **Legitimate interests:** Improving platform functionality, fraud prevention, and customer engagement.

- **Legal obligation:** To comply with Dutch or EU laws (e.g., tax, aviation, data retention).
 - **ICO:** To align with the expectations of integrity, continuity, and impartiality (ICO) commonly required by governmental and regulated institutions.
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6. Data Sharing and Transfers

We may share personal data with:

- **Authorized partners** and service providers (e.g., cloud hosting, analytics, payment processors)
- **Third-party integrators** explicitly authorized by you (e.g., HR or ERP systems)
- **Authorities** where required by law or regulation (e.g., aviation compliance)
- **Other users** within your organization (e.g., admin viewing pilot logs)

All data processors are bound by contractual agreements to protect your data. We do not sell personal data.

If data is transferred outside the EU/EEA, we ensure appropriate safeguards such as **Standard Contractual Clauses** or adequacy decisions.

In projects, any shared data can be subject to additional controls to ensure discretion and compliance with specific client confidentiality expectations.

7. Data Retention

We retain personal data only as long as necessary or retained according to aviation compliance requirements for the purposes described in this Policy or as required by law. When data is no longer needed, we securely delete or anonymize it.

8. Your Rights under GDPR

You have the following rights regarding your personal data:

- **Right of access** – You can request a copy of your personal data.
- **Right to rectification** – You can request correction of inaccurate data.
- **Right to erasure (“right to be forgotten”)**
- **Right to restriction of processing**
- **Right to data portability**
- **Right to object** – For processing based on legitimate interest or direct marketing.
- **Right to withdraw consent** at any time (where applicable).

To exercise any of these rights, contact us at: privacy@aerosophia.com. We may require proof of identity.

You also have the right to file a complaint with the **Autoriteit Persoonsgegevens (Dutch Data Protection Authority)**.

9. Data Security

We apply industry-standard technical and organizational measures to protect your data, including:

- Encrypted storage and transmission (TLS/SSL)
 - Role-based access control
 - Multi-factor authentication (MFA)
 - Logging and monitoring
 - Regular security audits
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10. Children's Privacy

Our services are not intended for individuals under the age of 16. We do not knowingly collect personal data from children.

11. Changes to this Policy

We may update this Privacy Policy from time to time. If changes are material, we will notify you via the platform or email. The most current version is always available at **www.aerosophia.com/privacy**.

12. Contact

For any questions, requests, or concerns about this Privacy Policy or our data practices:

AeroSophia BV
Email: contact@aerosophia.com
Website: www.aerosophia.com